

JOB DESCRIPTION

Senior Livelihoods and Marketing Project Officer

Position title	Senior Livelihoods and Marketing Project Officer
Location	Ainaro (1Position) & Manatuto (1Position), Timor-Leste
Reports to	Livelihoods Program Manager
Grade	5 Step 1
Salary	US\$779 per month
Position type	One Year
Start date/timeframe	1 st April 2023

1. Background

1.1 About CARE

CARE is an international development and humanitarian organisation that has been working in Timor-Leste since 1994. With programmes that extend across all parts of the country, CARE works with partners to save lives, defeat poverty, and achieve social justice.

CARE works with remote, rural communities and civil society partners to combat gender inequality, as this has been shown to be one of the most effective ways to create sustainable development outcomes.

Ensuring well-being and a voice for women and girls in rural, disadvantaged areas is at the heart of CARE's work. This is achieved in four priority areas of Education, Women's Economic Empowerment, Health, and promoting Women's Voice in society through development and humanitarian programmes.

1.2 About the programme

CARE International in Timor-Leste will implement an extension to the United States Department of Agriculture (USDA) funded HATUTAN Program, to build a partnership between schools and their communities to improve literacy, learning, health and nutrition for children and adults in the municipalities of Ainaro, Ermera, Oé-cusse and Manatuto. The program partners with the Ministry of Education, Youth and Sports (MEJD) as the lead Ministry to strengthen pre-school and primary school performance in literacy, health and nutrition and support the full implementation of the government school feeding program. The HATUTAN Program also works closely with the Ministries of State Administration, Health, Agriculture and Fisheries.

2. The role

The Senior Livelihoods and Marketing Project Officer position will provide technical leadership for work with rural Farmer Groups to increase the supply of nutritious food to schools and other markets. HATUTAN seeks to improve the productivity, inclusiveness, and profitability of local farmers' nutritious products such as animal or plant protein sources including legumes and beans/ pulses and other horticultural products to supply the national School Feeding Program. That involves working with VSLA members in the municipalities of Ainaro and Manatuto, through a Farmer Field Business School (FFBS) approach to increase the quantity and quality of yields; promote better household and in-school nutrition; promote women's empowerment and gender equality; provide access to basic financial literacy; collective marketing; and facilitate marketing connections with schools. This position is based in Ainaro (1) and Manatuto (1) with travel to Dili and other program sites.

MAIN RESPONSIBILITIES:

Lead planning, organizing and implementation of Farmer Field Business School (FFBS) (35%)

- Develop annual work plans and budget for livelihoods field activities. Integrate gender analysis in planning and budget allocation for both gender specific and integrated activities.
- Develop plan for staff capacity strengthening on the FFBS approach and its implementation.
- Train staff and any local NGO partners on the FFBS approach and conduct Training of Trainers (ToT) for program staff.
- Integrate gender analysis in the livelihoods approach identifying any barriers for women farmers to fully access and apply the training.
- Facilitate formation and training of FFBS to build farmers' capacities to test and adapt new ideas and technologies around sustainable nutrition and climate smart agricultural production.
- Implement activities according to the approved plan and take timely corrective actions to continually improve impact.
- Translate all training and technical information and materials in clear language for easy understanding by the target communities.
- Support Farmers' Groups to form Producer and Marketing Groups or cooperatives, linking them to schools and connecting them to Secretariat for Cooperatives (SECop) to unlock access to new markets, capital for expanding production and training opportunities.
- Coordinate with other team members from the HATUTAN staff in the implementation of agriculture activities.

Develop agriculture value chains for rural communities (30%)

- Work with Municipal Authorities in Food Security, Agriculture and School Feeding to identify market gaps of nutritious foods useful for school feeding program and other market opportunities for local farmers.
- Identify agriculture value chain production and business opportunities for rural farmers particularly women. Identify innovations to help small-scale produces; especially women, to improve yield and income.
- Provide technical support to partners and communities to prevent or reduce the negative impact of climate change and community organizational development to the various identified agriculture value chains.
- Lead field staff to review methods and community plans on value chain promotion.
- Train teachers and PTA members in school garden options, building upon the MEYS curriculum guidance and HATUTAN's previous training. School gardens could serve as demonstration sites for nutrition-sensitive and climate-sensitive agricultural strategies, techniques and technologies.
- Guide teachers to actively involve boys and girls (in their respective diversities) in the school garden activities.
- Support the production and processing of high nutrient foods to be sold to schools, specifically vitamin A-rich orange-fleshed sweet potato, spinach, iron rich legumes and greens, and eggs to improve protein consumption.
- Conduct gendered value chain assessments to identify and address gender-based constraints at the different points of the value chain opportunities.
- Facilitate farmers' access to services, information and training, through exchanges, open days, workshops, and other events.
- Guide community members and individual families to determine their own sustainable development.
- Promote sustainable farming methods to eliminate the harmful practice of slash and burn.
- Facilitate processes for the development and implementation of conservation agriculture methodologies and systems and other sustainable climate change adaption practice.

Monitoring and Learning (15%)

- Provide technical input for monitoring FFBS implementation including identifying key indicators and development of monitoring tools.
- Participate and contribute in reflective learning spaces such as review meetings, workshops and other learning events internally and externally with program initiative stakeholders.
- Participate in monitoring progress and identify any gender barriers to participation and benefits.

Knowledge Management (10%)

- Document achievements, lessons learned, promising practices, including human-interest stories.
- Produce materials for the field staff to show households that are successful in promoting equitable household decision-making and power.
- Contribute to internal and external knowledge development, ensuring that lessons learned are shared and applied in daily practice.
- Participate and share the livelihoods component outcomes and achievements in with staff, partners and external networks.

Staff Management (5%)

- Supervise the Livelihoods Project Officers and provide mentorship as a technical expert in FFBS.
- Coach and mentor the Project Officers and other staff both for effective implementation of FFBS.
- Hold regular staff reflection sessions together with Livelihood POs.
- Assist Livelihood POs to review monitoring observations and use the monitoring and reporting data to identify gaps in implementation or understanding of the model and regularly make quality improvements to our implementation.

OTHER RESPONSIBILITIES (5%):

- Take on other duties as assigned by supervisor.
- Engage in emergency preparedness and assist in any emergency response as required.
- Promote a safe and secure work environment; foster a culture of safety and security awareness and consistently follow all CARE safety and security policies, procedures and directives.
- Demonstrate an ongoing commitment to gender equality, diversity and child protection.

3. Selection criteria

- Bachelor's degree in disciplines such as agriculture, natural resource management and related fields.
- At least 3 years of work experience in supporting building capacity of partners in Climate and Water Smart Agriculture with a minimum of 2 year working in a supervisory role.
- Excellent knowledge and experience in establishing market linkages across a variety of value chains.
- Understanding of nutrition sensitive agriculture production methodologies.
- Excellent knowledge of water and climate smart agriculture and irrigation using the watershed approach or other tailored strategies appropriate for the location.
- Excellent networking skills to collaborate with municipal and local level structures.
- Strong negotiation, facilitation and influencing skills especially with local communities and Municipal level structures.
- Knowledge or understanding of social, economic, and political context governing agriculture and irrigation policy issues in Timor-Leste.
- Good knowledge of participatory tools e.g. participatory rural appraisal (PRA), and the school feeding program.
- Understanding of potential gender barriers in agribusiness.
- Understanding of the government agricultural development policies and strategic plans.
- Excellent written and oral communication skills in Tetum and Intermediate level English.
- Strong numeracy skills.
- Very good working knowledge of common office software packages i.e., word processing, spreadsheet, and presentation software.